RYAN THREADGATE

CREATIVE WORK EST. 2020

NEW EARTH CO.





Client: **New Earth Co.**

Brand Manager

- Design
- Product design
- Website
- Social media

CREATIVE DIRECTION & PHOTOGRAPHY, GABRIEL CONTE


New
Earth
GLOBAL RACING TEAM


New
Earth.


LOBALRAC
Conteam


03
ESTD. 2020


New Earth
GLOBAL RACING TEAM


03
New Earth.



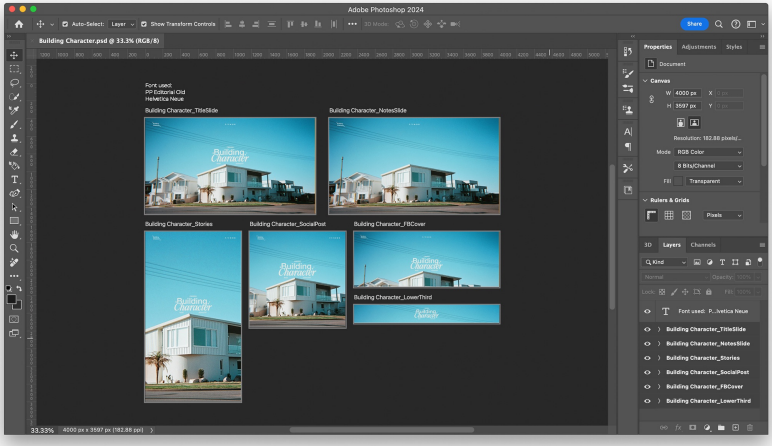
SERMON GRAPHICS .025



Sermon Graphics

BEAUTIFUL TEMPLATES FOR CHURCHES, AROUND THE WORLD.

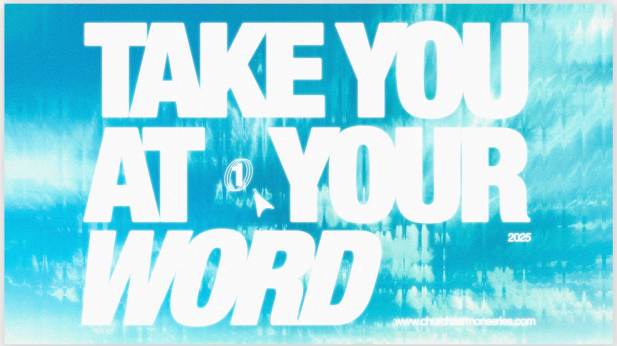
ProContent, formerly known as 'Visual Media Church', is a subscription service that enables churches to find professionally designed sermon and social graphics templates, directly from inside the ProPresenter software.

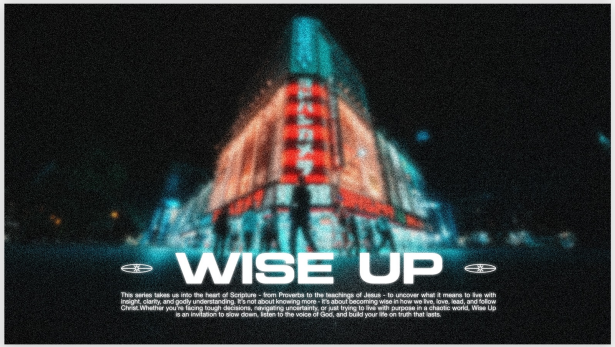


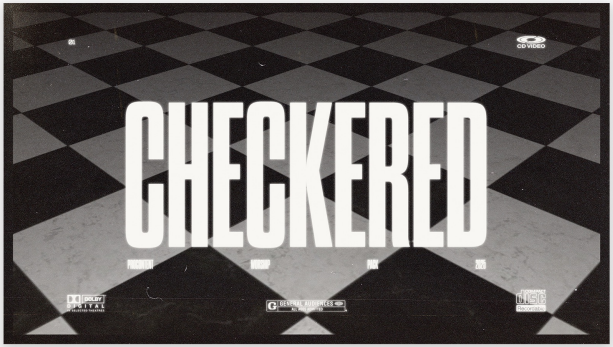
Included with each template: Title slide, Note slide, Story, Social post, FB cover, Lower third.

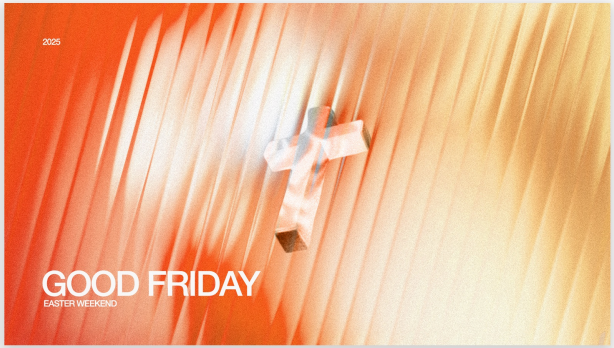

JESUS IS > THAN
JESUS IS GREATER
THE WORLD
THE FLESH
THE PAST
WARS
ANXIETY
DISEASE
DEATH
FEAR
SIN


GATHERED
FOR Worship
GFW INC.


TAKE YOU
AT YOUR
WORD
2025
www.christlikemorseries.com


WISE UP
This series takes us into the heart of Scripture - from Proverbs to the teachings of Jesus - to uncover what it means to live with insight, clarity, and godly understanding. It's not about knowing more - it's about becoming wise in how we live, love, lead, and follow Christ.Whether you're facing tough decisions, navigating uncertainty, or just trying to live with purpose in a chaotic world, Wise Up is an invitation to slow down, listen to the voice of God, and build your life on truth that lasts.


CHECKERED

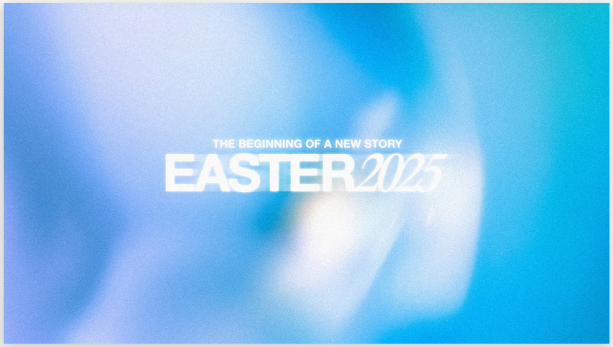

2025
GOOD FRIDAY
EASTER WEEKEND


GROWING IN CHRISTLIKENESS
GROWING IN CHRISTLIKENESS
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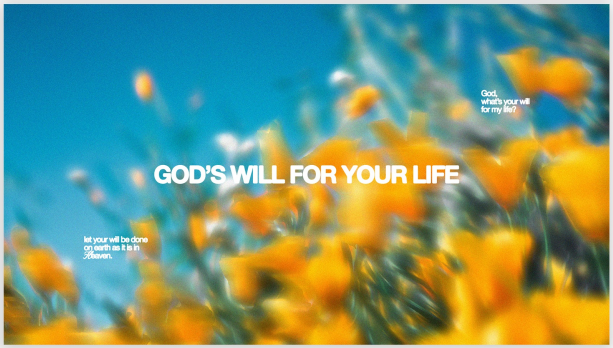

BOLD FAITH


EASTER*
IT'S PURPOSE & PROMISE


PSALMS
JOY,
PAIN,
& PRAYER.


THE BEGINNING OF A NEW STORY
EASTER 2025


A
SUMMER
OF
SERVICE
0.25


God,
what's your will
for my life?
GOD'S WILL FOR YOUR LIFE
let your will be done
on earth as it is in
Heaven.


VISION


Living Set Apart
COUNTER
CULTURE

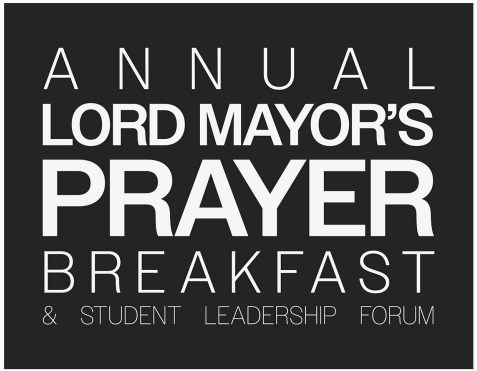

THE BLESSING OF
A CLOSED DOOR
THE BLESSING OF A CLOSED DOOR


seek | grace & truth
GRACE
+ truth


WHAT DOES GOD WANT TO DO WITH ME?
In a world filled with uncertainty and fleeting ambitions, this inquiry resonates deeply within us, prompting us to seek clarity and direction. Join us as we explore the depths of faith, introspection, and revelation, uncovering the unique plan that God has in store for each of us. Together, let us unravel the mysteries of our existence and embrace the profound truth that our lives hold meaning and significance in the eyes of the Divine.
{ SEND | ME }
WAITING ON GOD
{ SEND | ME }

Brand Elements

Event Branding



Event Theme

EVERYONE

Colours

Fonts

Owners

Bickham Script Pro



Psalm 24:1A

The earth is the Lord's, and everything in it, the world, and **all who live in it.**

The finer details

PSALM 24 is repeated over and over and used as a texture.




NEWCASTLE
JUNE 7, 2024
ANNUAL
LORD MAYOR'S
PRAYER
BREAKFAST
& STUDENT LEADERSHIP FORUM
EVERYONE
PSALM 24:1A
The earth is the Lord's, and everything in it,
the world, and all who live in it.

Client: **Rhema**

Print, Social Media, Video & More...

I've had the privilege designing many assets for multiple projects across this not-for-profit organisation.

- Media sales documents
- Mail assets
- YouTube thumbnail
- Social media campaign assets

Post



Carousel post



Social media campaign

Email banner



Media Sales Document



Rhema

Speaking life in Newcastle & beyond

Media Kit | 2023

Why does Rhema exist?

The words we listen to shape our lives.

That's why Rhema is dedicated to being a positive, life-affirming voice that shares words of hope to create a better future.

Since 1987, Rhema has delivered inspiring messages, music and stories that touch and transform the lives of individuals, families, businesses and communities throughout Newcastle, the Hunter and beyond.

We'd love to help your business or organisation reach more people.

Rhema

Reaching 61,000 monthly listeners in the Greater Newcastle area

Meet our diverse listening audience.

Our hope-filled perspective and helpful content delivers a safe listening experience that's suitable for the whole family.

With 61,000 monthly listeners and only 5 minutes of sponsorship each hour, your brand takes centre stage.

49% 51%



Source: Nielsen's Yellow Equation report, December 2022

Rhema

Audience diversity

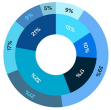


- Christian faith - 42%
- Faith in other religion - 0%
- No religious beliefs - 48%
- Prefer not to say - 9%



Rhema

Reach the whole family



Number of people in household

- 1 Person
- 2 Person
- 3 Person
- 4 Person
- 5 Person
- 6 Person

Relationship status

- Single, no children
- Single, children at home
- Married/partnered, no children
- Married/partnered, children at home
- Married/partnered, children left home

Rhema

Access the decision-makers

61%

are the main grocery buyers in their household.

In the next 3 months, Rhema listeners plan to purchase:

66% Home repairs and renovations
68% Homewares
44% Home & garden products
39% Government Water activities
65% DIY & hardware supplies
34% Telecommunications services
42% Telecommunications & services

In the next 12 months, Rhema listeners plan to purchase:

21% Home renovation & extension services
30% Whitegoods & home appliances
39% Mechanic
39% Furniture & homewares
52% Travel holiday products
12% Money saving & family investment
23% Motor vehicle
32% Swimming & gardening services

Rhema

Buying decisions

Rhema listeners currently own:

93% A motor vehicle
15% Real estate, investment property or commercial
41% Financial investments
38% A home loan or mortgage
81% Insurance products

Rhema listeners intend to buy in the next 2 years:

24% A motor vehicle
24% Real estate, investment property or commercial
38% Financial investments
42% A home loan or mortgage
29% Insurance products

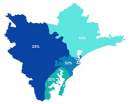
Rhema

Speaking life to Newcastle and the Hunter

For more than 35 years

We've had a license to broadcast across the greater Hunter since 1987. Our listenership extends beyond our area with an average of 6,000 monthly listeners streaming online.

Monthly audience distribution across Newcastle and the Hunter



- Newcastle
- Maitland & Lower Hunter
- Lake Macquarie
- Port Stephens

Rhema

Sponsorship Enquiries



Chelsea Logan

Sales Account Manager

"I'm a proud Novocastrian who's passionate about seeing our region thrive. Whether you want to take your business or organisation to the next level, I'd love to grab a coffee and show you how Rhema can help you reach your goals."

0402 394 447 | chelsea@rhemafm.com.au

Can't wait to chat!

Rhema

Client: Rhema
Case for Support



Client: **Rhema**

Case for Support



Here's why people are thankful for your Rhema

Leonie sees it healing hearts:
"A lady who had recently lost her husband shared with me that one night she turned on her radio because she couldn't stand her noiseless home. The only station she was able to get was Rhema. The messages filled her aching heart and brought such comfort and peace."

Scott says it gives him hope:
"Rhema has been there when God needed me to hear something through teaching, music or Bible verses. Rhema reminds me that God's Word is living and full of life and hope, and through it Rhema speaks life into our every day. It's such a blessing to be able to give to this ministry".

A station sponsor who owns Improved Disability Services is encouraged by the stories they hear on your Rhema:
"I have been listening to Rhema since times of the intermittent broadcast. I have [volunteered] when I could. Now having a business, we are a Rhema sponsor and [we like] the stories that we hear while listening to this great station."

El Roi Healthcare Pty Ltd supports your Rhema to help the local community:
"We are thankful to the Lord for His help to us and want to help others. We are all about excellence and compassion in the community."

Here's how your Rhema is growing...

Your investment will help more people find life and hope!

You can help reach thousands more listeners by 2025:

Join forces with the growing number of people like you who are actively supporting Rhema financially to speak life into the Hunter:

Here are some investment opportunities to inspire you!

Fund an entire day of radio
For that day, you'll cover behind-the-scenes operational expenses, beam the voices of vibrant on-air personalities, broadcast Christian teaching, and ensure people can connect online and on-air to words of life.
- 1 day of radio: $3,185
- 5 days of radio: $15,925
- 20 days of radio: $63,700

Elevate our technology and digital capacity
Update the digital platforms and systems to give a better-quality listening experience.
- Studio computer: $5,000
- Podcast recording and editing computer: $6,000
- Website rebuild: $10,000
- New phone system with hardware, software, and studio hybrid signal system: $6,000

Resource evangelism and discipleship
Help produce programs and resources that speak words of life on air, in digital formats or print to help people come closer to Jesus, the Life-Giver Himself.
- Fresh Devotional: $4667.00 will help print and mail them quarterly to 2000 people eager to engage with God's Word.
- Fresh in your Inbox: $1655 will increase the number of mail and email recipient of the Fresh Devotional by a further 100 people per quarter so that they are encouraged with words of life each day.
- Podcast: $3,600 will cover basic production and marketing costs for a podcast to help your community engage with local churches and vice versa.

Community engagement
Help bring life into the community by covering the funding costs to bring Rhema physically where people are gathered.
- Community Day: $5,000 will sponsor an event to speak life into people's lives.
- Building signage: $2,000 for Reception, and $3,000 for outside

Build the Inspiration Fund
This matching fund will motivate others to give their best during an on-air appeal. Choose how much and when you'd like your Inspiration Fund gift to be matched: November, March and/or June.